



## **2019 K104.7 Hi-Lo Cash Jackpot Rules**

These rules apply to Hi-Lo Cash Jackpot Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a WKQC-FM (“Station”). In addition, the General Contest Rules posted at [www.k1047.com](http://www.k1047.com) apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.

### **1. HOW TO ENTER**

- a. The Contest will begin on Monday, October 14, 2019 and end on Wednesday, November 27, 2019 or when a total of eleven thousand dollars (\$11,000) has been awarded, whichever occurs first.
- b. To enter on-air, listen to the Station each weekday beginning on Monday, October 14, 2019 and ending on Wednesday, November 27, 2019 at approximately 7:00am Eastern Time (“ET”), 9:00am ET, 12:00pm ET, and 5:00pm ET for the announcement of the cue to call. Upon hearing the cue to call, the designated number caller (as announced on-air at the time of the cue to call) to the Station contest line at 704-570-1047 will have the opportunity to win a prize by correctly guessing the exact amount of money in dollars and cents in the current jackpot (“Jackpot”), upon confirmation of eligibility. The designated caller will have one (1) chance of no longer than fifteen (15) seconds to guess the exact amount of money (dollars and cents) in the current Jackpot. If the designated caller correctly guesses the current exact amount in the Jackpot, that Contestant will win the cash amount of the current Jackpot and the Jackpot will be reset with a new amount of money beginning with the next cue to call. If the designated caller’s guess is incorrect, the on-air personality will say if their guess is too high or too low and the caller will not win a prize. The cash amount of each Jackpot will be pre-determined by Station prior to accepting any guesses. Station is not responsible for any failure of a caller to reach the Station contest line including but not limited to busy phone lines, misdirected calls, equipment breakdowns, or disconnections. Calls will only be accepted at the designated phone number. At the time of entrant’s call, entrant will be required to provide all information requested including entrant’s full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller who successfully

makes it through on the call-in line and completes the call will attempt to guess the Jackpot. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once.

- c. There may be up to a total of eleven (11) winners selected in the Contest. The Contest will continue until the sooner of: (i) a total of eleven thousand dollars (\$11,000) is awarded in this Contest; (ii) or until Wednesday, November 27, 2019, whichever occurs first.

## **2. ELIGIBILITY RESTRICTIONS**

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in North or South Carolina, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

## **3. PRIZES**

- a. Up to eleven (11) prizes may be awarded. Each prize consists of a check issued to the winner in the amount of the Jackpot at the time of winning as described in Section 1. The Approximate Retail Value of the prize will vary based on the amount of the Jackpot.
- b. No check will be awarded, processed or mailed until winner has claimed the prize at the Station, presented all required documentation, and signed all required releases and tax forms. Checks will then be mailed within approximately six (6) to eight (8) weeks following confirmation of eligibility and completion of all requisite releases and IRS forms.
- c. Prizes or prize certificates must be claimed at the office of the Station located at 1520 South Blvd, Suite 300, Charlotte, NC 28203, Monday-Friday, during regular business hours. Prize or prize certificate must be claimed within thirty (30) days of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

## **4. SELECTION OF WINNERS**

- a. Up to eleven (11) winners may be selected and notified on-air as described above.
- b. Odds of winning depend in part upon the number and order of calls received.
- c. Entrants must listen to the Station to win but do not need to be present to enter or win.
- d. Decisions of Station management with respect to the Contest are final.

## 5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at [www.k1047.com](http://www.k1047.com).
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at [www.k1047.com](http://www.k1047.com).
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 1520 South Blvd, Suite 300, Charlotte, NC 28203, or by sending a self-addressed, stamped envelope to the Station.